



# TexASPR Express

Fall 2017



**Our upcoming Webinar is scheduled for Wednesday, October 11, 2017  
12:00 p.m. to 1:00 p.m., CST.**

## ***Social Media Recruitment Options With LinkedIn***

Do you want to expand your profile or presence on LinkedIn in order to enhance one part of your social media efforts? Want to know how to do that either for free or through purchased LinkedIn products? And what are the pros and cons of each? Matt Plischke with LinkedIn's Talent Solutions division will take us through some "right now" steps we can take and some "maybe later" ways of utilizing LinkedIn to its greatest potential for physician recruiting.

Matt Plischke has been working in Talent Acquisition for 17 years. He began his career in the industry with several large executive search firms, namely Korn Ferry and Heidrick & Struggles. In 2009, he joined a private-equity-backed electronics manufacturer as Global Talent Acquisition Lead. That business was acquired by Honeywell in the early part of 2016, after which Matt joined LinkedIn.

Link to register: <http://www.aspr.org/events/EventDetails.aspx?id=1020504&group=>

**Please forward any questions you may have for our speakers to  
[Marcia.mfalloure@tachc.org](mailto:Marcia.mfalloure@tachc.org) or [Linda.remer@midlandhealth.org](mailto:Linda.remer@midlandhealth.org)**

### **Meet our new Membership Chair, Anita Mitchell, RCMSR, FASPR**



Anita is a Certified Medical Staff Recruiter with a Fellowship Certification for in-house recruitment and has served on the education committee for The Association of Staff Physician Recruiters and currently serves on the Marketing Committee of 3RNet (National Rural Recruitment and Retention Network). She graduated from Texas State University, formerly Southwest Texas State University, with a bachelor's degree in healthcare administration. She has been with Texas Association of Community Health Centers since 2000 and started working in the Recruitment and Retention department in 2006. Prior to joining TACHC she was employed with the Texas Department of State Health Services for 4 years.

Any questions regarding TexASPR membership can be directed to Anita: [amitchell@tachc.org](mailto:amitchell@tachc.org)

**Southwest Physician Recruiters Association is looking for presenters** for their 7th Annual Education Conference. The conference will take place March 1-2, 2018 at the Hyatt Regency in Lake Tahoe. If you are interested in being a presenter, contact Christy Bray Ricks, MHA, FASPR, [Christine.ricks@bannerhealth.com](mailto:Christine.ricks@bannerhealth.com) 970-810-6332.

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## TexASPR Board Members

**President:** Armando Garza, Doctors Hospital at Renaissance, Edinburg

**Vice President:** Coy Bell, Baylor Scott & White, Temple

**Secretary:** Deborah Dixon, Baylor Scott & White Health, Temple

**Treasurer:** Jennifer Beal, Christus Health, Dallas

**Education Co-Chair:** Marcia Falloure, Texas Association of Community Health Centers, Austin

**Education Co-Chair:** Linda Remer, Midland Memorial Hospital, Midland

**Membership Chair:** Anita Mitchell, Texas Association of Community Health Centers, Austin



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## New Chapter Members

**Jill Ellison**, Memorial Hermann Healthcare System, Houston

**Debbie Hughes**, Evicore Healthcare, Franklin, Tennessee

**Samuel Serniak**, Memorial Regional Health, Craig, Colorado

**Alexandra Nemeth**, U.S. Anesthesia Partners, Houston

**Jennifer Self**, Covenant Medical Group, Ransom Canyon

**Linda Newsome**, VEP Healthcare, Inc., Killeen

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## TexASPR Mission Statement

Texas Association of Staff Physician Recruiters (TexASPR) is dedicated to providing its members the opportunity to network and exchange ideas on the best practices of recruiting physicians and advance practice professionals. Fueled by our combined industry knowledge and professional experiences, TexASPR supports members in the creation of valuable recruitment strategies that can be implemented in their local institutions and industry wide. TexASPR members are committed to becoming industry leaders in the recruitment of physicians and advance practice professionals through the use of national benchmarks and trends.

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<b>Treasurer's Report as of 10/1/2017:</b>	<b>Checking</b>	<b>\$3,844.50</b>
	<b>Savings</b>	<b><u>\$3,201.01</u></b>
	<b>Total</b>	<b>\$7045.51</b>